



VELOCITY

Connected by Water, Powered by People™



2009 VELOCITY COMMUNICATIONS NETWORK GUIDE

Network Benefits Available to Subscribing Dealers



AUTOTROL | AQUAMATIC | FLECK | GE | PARK | PENTEK | STRUCTURAL | WELLMATE

VELOCITY[®] COMMUNICATIONS NETWORK

GET CONNECTED! SUBSCRIBE TO PENTAIR WATER'S VELOCITY[®] COMMUNICATIONS NETWORK!

*Pentair's water treatment solutions give you greater flexibility to respond to consumer demands.
Our new and improved business resources now make growing your Dealership even easier.*

Business Support

Pentair Water recognizes the significant business challenges facing Dealers in today's water industry. Velocity[®] offers the wide range of tools you need to remain competitive and grow your business.

Pentair Water E-News: Receive each monthly issue of this publication, a Dealer-focused newsletter full of new product information, industry trends, application stories and much more.

New Product Launch Packets: Everything you need to know about new Pentair Water products and how to market them to your advantage.

Pentair Water Treatment Website: Dealer-focused online tool provides easy access to sales and marketing assets, key product and program information.

PentairOnDemand: Use our online customized literature tool to personalize Pentair Water's literature with your brand logos, contact information and other promotional messages.

Dealer Kits: A no-cost supplement to routine communications including: updated product catalogs, literature, white papers and more.

Velocity Connect: Feedback opportunities for network participants designed to ensure we are meeting your needs and continuing to provide products, programs and resources that help contribute to your success.

Financing: Access to financing program options.

Education, Training

Receive priority notice of Dealer-centric training and educational opportunities sponsored by Pentair Water.

This includes our Pentair Water University programs offered regionally throughout the year, including content which is accredited by the Water Quality Association[®]. These events feature:

- Qualified instructors
- Hands-on product training
- Valuable product, technical and program collateral
- Potential for attendees to earn WQA Continuing Education Units (CEUs)

JOIN THE VELOCITY[®] COMMUNICATIONS NETWORK TODAY!

*No subscription fee.
Simply complete and return attached Subscription Form.*

Velocity[®] Communications Network Headquarters

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